

Silliman Homes Sees Growth in Sales. Plans for Future Strong Future.

FOR IMMEDIATE RELEASE, October 5, 2012, Orlando, FL...Silliman Homes, a custom home builder in the Central Florida market, has announced record sales over the past two years with the sale of more than 40 homes and has plans underway for a new state-of-the-art Design Center and Sales Center at Waterstone on the Butler Chain of Lakes.

Bill Silliman, President of Silliman Homes, sees a definite increase in traffic but more importantly, in new home sales. "We build luxury custom homes in our Waterstone community with home prices starting in the \$500s up to nearly \$3 million. We have definitely seen an upward trend and have sold more than 40 homes in the past two years with an average price of \$700,000." Silliman Homes offers unique floor plans that offer homebuyers with standard features that are typically designer upgrades. "Prospects are buying new homes again. They're gaining confidence in the stability of the market. They're investing in real estate and that has a great impact on the economy." he added.

Silliman Homes is currently building a new model that will also be home to a new sales center and state-of-the-art design studio. Construction is underway and the new model will be completed in early 2013. The new model, The Palazzo Lago, is being built in the Manors Lakefront Estates at Waterstone. The lakefront Mediterranean-style home will offer 7,628 square feet of living area and includes six bedrooms, six full baths plus two half baths, four-car garage and several covered outdoor living areas. Inside, the design includes an everyday Living Room with dining area, formal dining room and butler pantry. The formal living room includes 14' ceilings, six pairs of French doors and half round windows with breathtaking views of the lake reflects the Olde Florida grandeur found in homes built in the 1930's.

The outdoor living areas include four covered porches including a 1,540 square foot living space, swimming pool with Travertine decking, two spas, fire pits and wood burning pizza oven.

The upstairs will include a new sales center and design center. Homebuyers will be able to experience the Designer Showcase it's natural setting and select colors palettes, granite options, lighting, appliances and other standard and upgraded features for their new Silliman Home. Samples as well as a state-of-the-art interactive décor

selection program, buyers will have the opportunity to select from a wide array of options including Platino Appointments, Silliman's "Platinum" package of upgrades which include Subzero refrigerator/freezer, and other upgrades by Wolfe, Bosch, Moen, Kohler, Mohawk, Heat and Glow fireplaces, IsoKern and Carrier to name a few. In addition, all Silliman Homes feature the latest energy efficient technologies and indoor air quality cleaning systems.

Jeff Schnellmann, Chief Operating Officer at Silliman Homes, knows that their buyers want the opportunity to touch and feel the products that will be included in their dream home. "The new design center will allow our buyers to see the appointments throughout the model home, and will also allow them to spend time with our design team to make the home theirs." "When you build a Silliman Home, we want you to enjoy the experience. From changing a floor plan to meet their individual lifestyle, to offering a comprehensive design center and on-site Interior Designers, to ensuring that we are meeting their expectations throughout the construction process, we believe we deliver the finest custom homes for the luxury home buyer." he added.

Prospective buyers will be able to tour the new model while under construction in the coming months and the Grand Opening is planned for February 2013. "We are very optimistic about 2013 and look forward to the positive interest and growth we are seeing at Waterstone and our other communities in Central Florida," said Silliman.

About Silliman Homes

Bill Silliman, President of Silliman Homes provides homes with a higher standard of both design and craftsmanship – but priced from the mid \$500s to \$3 million. Silliman, with more than 30 years of building custom homes throughout Central Florida, and his architects have gone to extreme lengths to provide all the design and many of the upgrades and features of a custom home at a decidedly un-custom home price.

Silliman Homes currently builds in the gated communities of Waterstone and Keene's Pointe as well as the newest community, Lake Cypress Cove. The new home communities are located in Windermere, Florida.

For more information about Silliman Homes, visit www.sillimanhomes.com or call (407) 217-5959.

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