

S I L L I M A N H O M E S

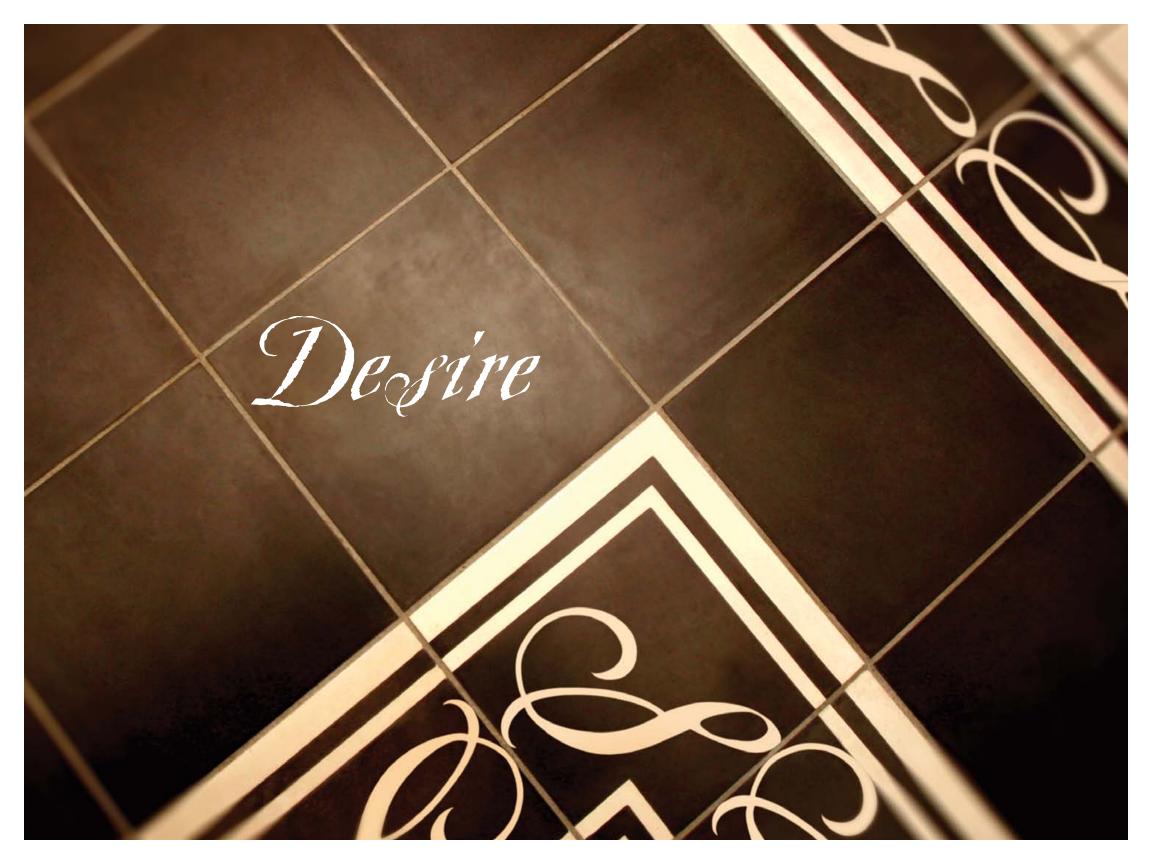


THE DESIGN IS THE DIFFERENCE



THE LOVE AFFAIR BEGAN OVER 30 YEARS AGO, WHEN BILL SILLIMAN'S TALENT FOR BUILDING BECAME HIS PASSION FOR LIVING. AFTER HUNDREDS OF HOMES, ONE TERM AS PRESIDENT AND SEVERAL YEARS ON THE BOARD OF THE HOME BUILDERS ASSOCIATION OF CENTRAL FLORIDA, PLUS 15 YEARS AS CO-OWNER OF REICHE-SILLIMAN, ONE OF THE MOST PRESTIGIOUS CUSTOM HOME BUILDERS IN THE SOUTHEAST, THE PASSION BURNS ONCE AGAIN WITH THE INTRODUCTION OF THE NEW SILLIMAN HOMES.





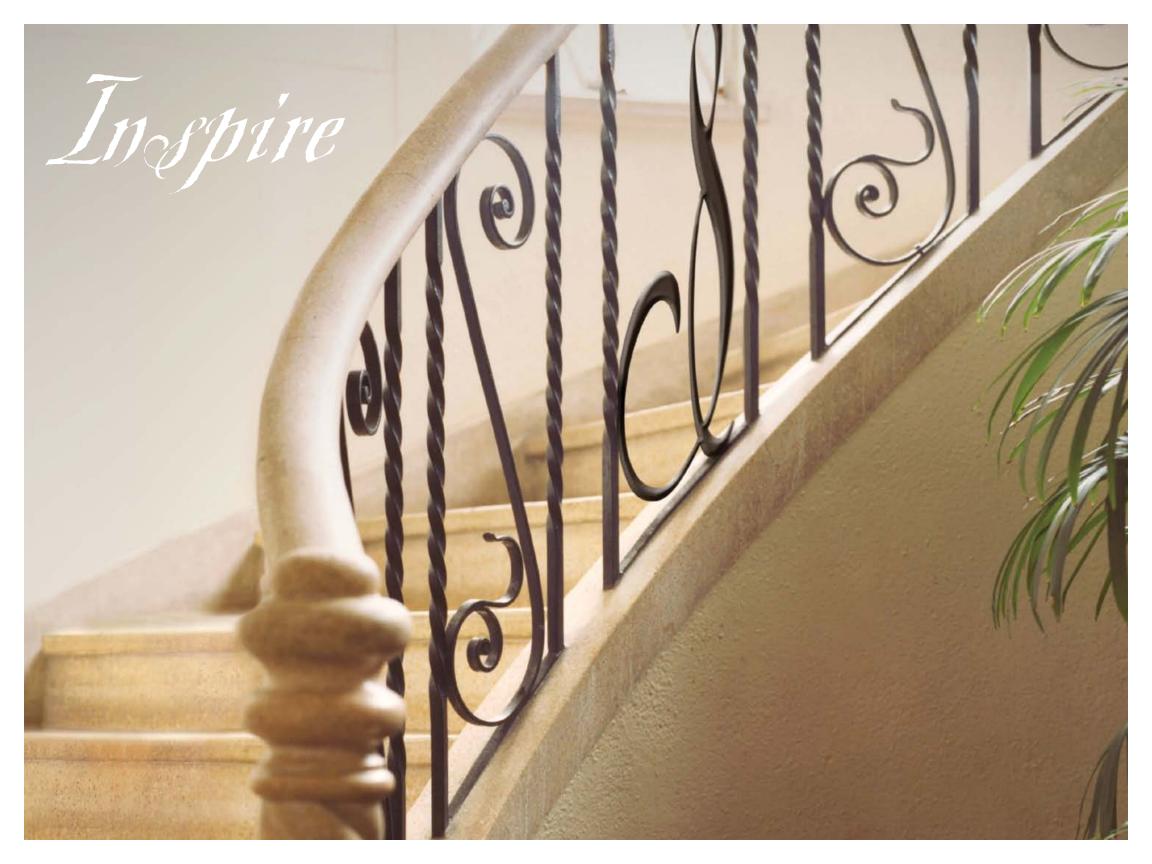
IT CAN BE AS IRRATIONAL AS IT IS ELEMENTAL, BUT IT IS SIMPLE DESIRE – FOR A NEW LIFE, A NEW LIFESTYLE, A NEW EXPERIENCE – THAT DRIVES THE HOME BUYING DECISION. SILLIMAN HOMES CREATES DESIGNS FOR LIVING THAT FULFILL A FULL RANGE OF DESIRES. FOR EVERYTHING FROM SOARING SPACES AND INTIMATE CUBBIES, TO CHEF'S KITCHENS AND NOVELIST NOOKS. FROM FANTASY PLAY AREAS AND ROMANTIC RETREATS, TO THE PRACTICAL SIDES OF ENERGY EFFICIENCY AND ADVANCED TECHNOLOGY. OUR DESIRE IS TO BUILD A HOME THAT MATCHES EVERY ONE OF YOURS.





CUSTOM HOMES, DESIGNED EXCLUSIVELY FOR THE HOME BUYER, ARE ONE END OF THE SPECTRUM. AT THE OTHER, PRODUCTION HOMES DESIGNED FOR THE CONVENIENCE AND PROFIT OF THE HOME BUILDER. WHY NOT BRIDGE THE GAP BETWEEN THEM? IT WAS AN INSIGHT THAT WOULD FOREVER DISTANCE SILLIMAN HOMES FROM ANY OTHER PRODUCTION HOME BUILDER. ONLY A SKILLED CUSTOM HOME BUILDER ADAPTING HIS EXPERTISE TO THE PRODUCTION HOME MARKET COULD HOPE TO DO IT SUCCESSFULLY. ONLY BILL SILLIMAN WOULD HAVE THE VISION TO EVEN MAKE THE ATTEMPT.





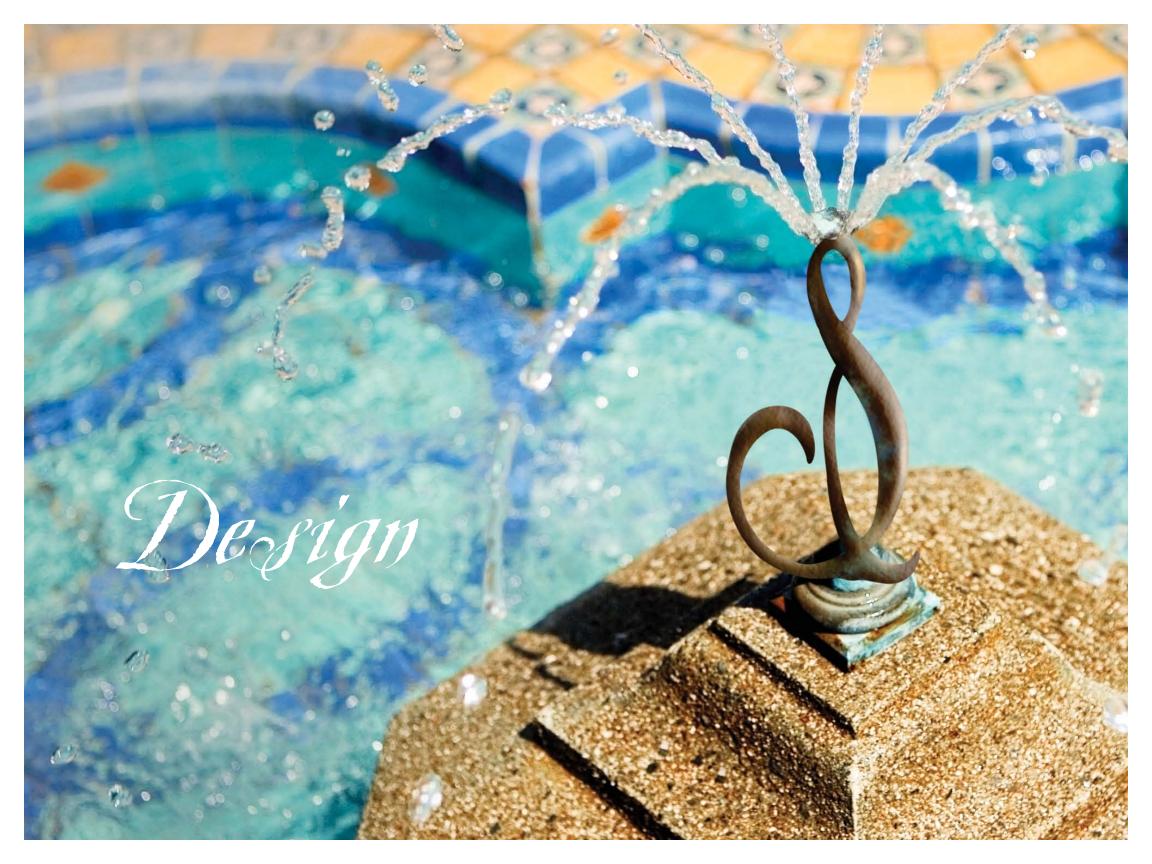
INSPIRATION FOR THE NEW SILLIMAN HOMES COMES STRAIGHT FROM THE LIVES OF TODAY'S HOME BUYERS. IT'S IN THE NEW VILLA COLLECTION DESIGNS THAT CAN ACCOMMODATE TWO LIFESTYLES IN SEPARATE BUT EQUAL COMFORT. IN THE DESIGN EPIPHANY THAT MOVED THE TRADITIONAL LIVING ROOM OUTSIDE AND BROUGHT ELEMENTS FROM THE OUTSIDE, IN. AND ACROSS ALL MODELS, IN THE ELITE APPLIANCE BRAND NAMES, CUSTOM-STYLE FEATURES AND AMENITIES AND STYLING TOUCHES NEVER BEFORE SEEN IN A "PRODUCTION HOME." ALL OF WHICH MAKE SILLIMAN HOMES THE INSPIRED CHOICE FOR TODAY'S HOME BUYER.





ULTIMATELY, IT IS DESIGN THAT GIVES THE SILLIMAN POINT OF VIEW ITS DIFFERENCE. IN TODAY'S WORLD, WHERE COLLEGE STUDENTS ARE STAYING OR RETURNING HOME MORE OFTEN AND AGING PARENTS ARE BECOMING MORE AND MORE OF A FACTOR, TRADITIONAL PRODUCTION HOME DESIGNS HAVE BEEN UNABLE TO ADAPT. TODAY'S HOME BUYERS HAVE NO NEED FOR ROOMS KEPT "JUST FOR COMPANY." NOR ARE THEY WILLING TO FIT THEIR LIFESTYLE TO A FLOOR PLAN DESIGNED FOR EARLIER GENERATIONS. THEY WANT THEIR OWN DESIGN AND WE THINK THEY SHOULD HAVE IT.





THE HOME, RE-IMAGINED.



